Daniel Abercrombie
Product Designer

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Timeline

Lead Product Designer
Infront X *(Feb 2021 - Sep 2021)*

- Worked with multiple Product Teams on creating, strategizing, testing and implementing digital product solutions. Clients include PGA TOUR, NASCAR, USGA

- Worked on new and existing Design Systems/Libraries to improve design and brand consistency

- Worked hand in hand with Business Analysts, Project Managers, Product Mangers, QA, Engineers and Stakeholders

- Lead UI/UX for an OTT product (PGA TOURCast) which received recognition by **Leaders Sports Awards:** *Innovation* and **Interactive Media Awards:** *Best in Class*

Senior Product Designer
Infront X *(Dec 2018 - Feb 2021)*

Designer
OMNIGON Communications, LLC *(Jul 2017 - Dec 2018)*

Design Lead
hjc *(Feb 2012 – Jan 2017)*

- Lead design on multiple campaign elements and website redesigns for a variety of Non-Profit organizations

Durham College
Multimedia Design *(Class of 2005)*

Why Me?

I am passionate designer and a fantastic team player who strives to create solutions that are both pleasing to the eye and an even more pleasing to experience

Skills

Wireframing
Prototyping
User Interface Design
Wireflows
Product Workshops
Communication
Teamwork

Tools

Adobe CC
Invision
Sketch
Figma
Zeplin

Interests

Music
Sports
Documentaries
Comedy
True Crime